



# NATIONAL INSTITUTE OF FOOD TECHNOLOGY ENTREPRENEURSHIP AND MANAGEMENT, KUNDLI (SONIPAT)

An Institute of National Importance  
Under the Ministry of Food Processing Industries (MOFPI),  
Govt. of India

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## EXECUTIVE MBA

MASTER OF BUSINESS ADMINISTRATION

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# MESSAGE FROM THE DIRECTOR

The institute commits to provide an encouraging and healthy ambiance to nurture the young minds (students and scholars of the country for innovation, creativity, and excellence by inculcating scientific acuity and multidimensional learning, ethics.

We at NIFTEM, strongly support these goals of immediate and long-term societal benefits through holistic development and synergistic interdisciplinary participation in the food sector. Together we shall uphold the trust and responsibilities conferred to us as INI and thrive to reach the pinnacle, thereby generating a legacy.



**DR. HARINDER SINGH OBEROI**  
**Director, NIFTEM-K**

**Our Mission is to “transform NIFTEM to IIFTEM (International Institute of Food Technology, Entrepreneurship and Management) by fostering entrepreneurship among the students, farmers, FPOs, rural and urban youth”**

NIFTEM, Kundli was established under the Ministry of Food Processing Industries (MoFPI), Government of India in the year 2012 to provide a conducive ecosystem for education, research, industrial promotion, support and entrepreneurship in the food processing sector. Over more than a decade, NIFTEM, Kundli has emerged as a leading academic and research Institute in different aspects of food science. The Institute has been a harbinger in academic innovations, peer-reviewed research publications in high impact factor (IF) journals, filing patents, obtaining research grants from external sources, developing technologies, creating industry connect and entrepreneurship in Food Sector.

( HARINDER SINGH OBEROI)

# THE EMBA PROGRAM

## ABOUT MBA – EXECUTIVE PROGRAM

The objective of the Executive MBA program is to provide experienced professionals with advanced business knowledge, leadership skills, and strategic thinking capabilities tailored to their needs. The entire spectrum of the program will cover enhanced leadership abilities, emerging business trends, innovation and entrepreneurship, digital transformation, and sustainability. On successful completion of the program, participants will be awarded a degree of ‘Executive Master of Business Administration’.

## PROGRAM HIGHLIGHTS

- Designed for working professionals
- Online mode of learning
- One-week campus immersion program before commencement of the course.
- Well-crafted, flexible, and industry-oriented curriculum
- Real-time interactions with esteemed faculty members.
- Teaching pedagogy includes lectures, case studies, projects, assignments, role play, and classroom discussion.
- Exams will be conducted in physical mode.
- Alumni status from NIFTEM, Kundli

## PROGRAM OBJECTIVES

- The program is designed to empower professionals with the skills, knowledge, and strategic mindset needed to thrive in today’s fast-evolving business landscape. Our key objectives include:
- Developing Managerial Excellence
- Enhancing Leadership Potential
- Navigating Global Challenges
- Fostering Ethical and Responsible Leadership
- Executive Decision Making
- Networking Opportunities
- Innovation and Entrepreneurship
- Applied Learning
- Career Advancement





# EXECUTIVE MBA PROGRAM NIFTEM, K

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## EMBA COURSE STRUCTURE

### Semester 1

- Management Process and Organisational Behaviour
- Business Research Method
- Managerial Economics
- Quantitative Techniques for Managers
- Legal Aspects of Business
- Accounting for Management
- Business Communication
- Food and Agribusiness Environment and Policies

### Semester II

- Marketing Management
- Financial Management
- Human Resource Management
- Operations Management
- International Business Management
- Business Analytics
- Operation Research
- Business Environment

### Semester III

- Strategic Management
- Innovation and Entrepreneurship
- Digital Transformation & IT Strategy
- Term Paper
- Four Elective Subjects

### Semester IV

- Corporate Governance and Business Ethics
- Five Elective Subjects
- Elective 10/ Capstone/Live Project

## ELECTIVE COURSES

### FINANCE

- Security Analysis and Investment Management
- Digital Finance
- Banking and Insurance Services
- Business Valuation
- International Financial Management
- Project Finance
- Financial Markets and Institutions
- Sustainable Finance

### MARKETING

- Sales Management
- Digital Marketing
- Advertising Management
- Brand Management
- Marketing Channel
- Services Marketing
- Consumer Behaviour
- Product and Innovation Management

### FOOD & AGRI-BUSINESS MANAGEMENT

- Food Supply Chain Management
- Management of Agricultural Input Marketing
- Agri-Food Climate and Global Food Security
- Agri-Food Export Management & International Trade
- Digital Marketing for Agri-Food Products
- Rural Marketing
- Agribusiness Finance
- Agricultural Commodity Markets and Price Analysis

NOTE: THE ONE-WEEK CAMPUS VISIT WILL BE ESSENTIAL TO APPEAR IN THE END-TERM EXAMINATION IN EACH SEMESTER. HOWEVER, SOME OUTREACH PROGRAMS LIKE INDUSTRY VISITS WOULD ALSO BE CONDUCTED FOR WHICH CANDIDATES WOULD BE INVITED TO VISIT THE CAMPUS. ACCOMMODATION AND FOOD EXPENSES DURING THE CAMPUS IMMERSION PROGRAM WILL BE BORNE BY THE CANDIDATE. THE DAILY ACCOMMODATION CHARGES RANGE FROM ₹200 TO ₹1000, DEPENDING ON THE TYPE OF FACILITY AVAILABLE ON CAMPUS, SUCH AS THE HOSTEL, PORTA, OR GUEST HOUSE.



# ADMISSION PROCESS

## Qualification and Work experience

Test Score - Valid CAT/MAT/CMAT/GMAT score or NIFTEM-K Admission Test Score

- Candidates applying for admission to the two-year MBA Executive program must have pursued at least a three-year Bachelor's Degree program in any discipline with a minimum of 50% marks.
- For SC/ST/PH category students, the minimum performance in the qualifying degree with graduation qualification is relaxed from 50% to 45%.
- Three years of managerial/ entrepreneurial/ professional experience in private or public organizations after graduation. The period of working experience shall be calculated post qualifying degree/declaration of results. Candidates should produce a "No Objection Certificate" to pursue the program from his/her Present employer.

S. NO	COMPONENTS	MARKS	EXPLANATORY REMARKS
1.	CAT/MAT/CMAT/GMAT SCORE / NIFTEM-K ENTRANCE TEST	30	-----
2.	10TH	10	50-60% - 5 MARKS MORE THAN 60% - 10 MARKS
3.	12TH	10	50-60% - 5 MARKS MORE THAN 60% - 10 MARKS
4.	GRADUATION	10	50-60% - 5 MARKS MORE THAN 60% - 10 MARKS
5.	WORK EXPERIENCE	10	3-5 YEARS - 5 MARKS MORE THAN 5 YEARS - 10 MARKS
6.	PERSONAL INTERVIEW	30	TO BE CONDUCTED INDIVIDUALLY FOR ALL THE CANDIDATES

### Note

- In case, if an applicant mentions grade points, the applicant must furnish the equivalent percentage formula and a copy of the duly signed official document indicating the conversion formula as given by the respective university/institute/board should be attached.
- All claims of qualification, experience, reservation, grade conversion, etc., have to be justified with appropriate supporting documents.
- The candidates shall be required to produce their original certificates and mark sheets at the time of the interview.
- Reservations/Relaxations are provided to the candidates as per the rules of Government/ NIFTEM-Kundli, as amended from time to time.
- If applicable candidates shall be required to submit a "No Objection Certificate" for pursuing the Executive MBA at NIFTEM-K from his/her employer.
- The one week campus visit will be essential to appear in the end term examination in each semester. However, some outreach programs like industry visits will also be conducted for which candidates would be invited to visit the campus.

## PERSONAL INTERVIEW

- Shortlisted candidates shall appear for a personal interview in front of the selection committee.

## MERIT LIST

- The final merit list will be prepared based on personal interviews, academic qualifications, and relevant work experience. Candidate scoring less than 50% marks will not be selected even if they have qualified the entrance test mentioned under the admission process.

## MODE OF APPLICATION

- All candidates are required to register using online registration
- Online application process is available on [www.niftem.ac.in](http://www.niftem.ac.in)
- Visit the NIFTEM-K website & follow the instructions for entering registration details.
- The candidate will be directed to the online registration page. Verify the data entered.
- After the registration information is confirmed, no data can be modified.
- The candidate will be able to pay the registration fee as per the procedure given on the registration portal.

## NUMBER OF SEATS

- There are a total of 30 seats for the EMBA Course.

## RESERVATIONS OF SEATS

- As per Government/NIFTEM-K norms.

## IMPORTANT INSTRUCTIONS

- Candidates need to check the NIFTEM-K website for all notifications, including admissions lists, cut-offs, merit lists, waiting lists, etc.
- Communications with the candidates will be done through the candidate's registered email address.
- NIFTEM-K does not take any responsibility for the candidate's email address being wrong or non-functional.
- Accommodation and food expenses during the campus immersion program will be borne by the candidate. The daily accommodation charges range from ₹200 to ₹1000, depending on the type of facility available on campus, such as the hostel, porta, or guest house.

## FEE STRUCTURE

- Application fee is Rs.1000/- for General/OBC/EWS/KM and Rs.500/- for SC/ST/PwD.

EMBA course fee details:

The program fee for EMBA for AY 2025-27 is as under:			
EMBA (1st Year)	Term – I	Term – II	Total
Tuition Fee	99,275	99,275	1,98,550
Other Academic/non-academic expenses*	48,600	48,600	97,200
<b>Total fee</b>	<b>1,47,875</b>	<b>1,47,875</b>	<b>2,95,750</b>
EMBA (2nd Year)	Term – III	Term – IV	Total
Tuition Fee	99,275	99,275	1,98,550
Other Academic/non-academic expenses*	48,600	48,600	97,200
Alumni Fee	8,500	-	8,500
<b>Total fee</b>	<b>1,56,375</b>	<b>1,47,875</b>	<b>3,04,250</b>
<b>Total Fees for the Program</b>	<b>6,00,000</b>		

## IMPORTANT DATES

- Programme Launch: 22nd April 2025
- Last Date of Registration: 2nd June 2025
- Online Interview: 7th July 2025
- Physical Reporting of selected candidates: 22nd July 2025





## Contact us

For any information or queries related to admissions, the applicants may contact us

**Admission Coordinator: Rajiv Johar: +91 99920-64464**

Course-related inquiries:

Dr. Sarika Yadav: +91 81999-45676

Email: [sarikasatvik@gmail.com](mailto:sarikasatvik@gmail.com)

Dr. Vikas Kumar: +91 97803-51895

Email: [vikaskumarpu@gmail.com](mailto:vikaskumarpu@gmail.com)

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